

Blom CGR first to acquire new ALTM Pegasus

Toronto, Canada, March 15, 2010 – Optech Incorporated, the world's leading manufacturer of advanced lidar survey instruments, is pleased to announce that Blom, the leading European company for the collection and processing of map information, is the first to purchase the ALTM Pegasus – the newest member of the ALTM Airborne Laser Terrain Mapper product family. Blom will soon take delivery of the system.

Blom is a leading survey and geographical data production house in Europe, serving a worldwide market. Blom has been involved in major European projects related to environmental control and risk assessment using lidar and orthophoto data. This will be the seventh lidar system for the Blom Group, which provides the best solutions for their clients in terms of digital elevation models.

"Buying the new Pegasus system reiterates our position to stay on the cutting edge of technology. Our endeavor is to continually provide our clients with the highest quality of data sets for their applications, to be more productive during acquisition, and to deliver higher-density point clouds," said Giovanni Banchini, Chairman and Managing Director of Blom CGR, Blom's Italian subsidiary. "The Pegasus will be immediately used for our European market and customers. Quality has always represented the most important factor in our projects, and to maintain our leading position in the market we must continue to work in a strong partnership with our instrument providers. Optech is one of our most important partners for this application," he continued.

"We are extremely pleased that Blom CGR has chosen to add the world's first 400-kHz Airborne Laser Terrain Mapper to their already impressive sensor suite," said Don Carswell, President of Optech. "The Pegasus HD 400 incorporates many industry firsts in a revolutionary sensor design: a multi-channel laser configuration, fully embedded digital imaging options, multi-look angle approach to data collection, and true 400-kHz on-the-ground measurement capability. We look forward to exploring with Blom the significant performance and competitive advantages this unique configuration offers over conventional airborne lidar system designs."

About Optech Incorporated

Optech is the world leader in the development, manufacture and support of advanced laser-based survey instruments. We offer client-driven lidar solutions in airborne terrestrial mapping, airborne laser bathymetry, mobile mapping, laser imaging, mine cavity monitoring and industrial process control, as well as space-qualified sensors for orbital operations and planetary exploration.

About Blom CGR

Blom is a leading European service provider within acquisition, processing and modelling of geographic information. Blom maintains unique European databases with collections of maps, images and models. With particular focus on online services, Blom provides data and solutions to customers in government, enterprise and consumer markets and enables partners to create applications using Blom's databases, location based services and navigation solution. Blom provides the unique geo server, BlomURBEX, which offers streaming of oblique aerial images and 3D models of more than 1000 cities in Europe. Blom has more than 1,150 employees and subsidiaries in 13 countries. The company headquarter is located in Oslo, Norway. Blom is listed on the Oslo Stock Exchange (ticker BLO). For more information, visit www.blomasa.com.

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ALTM Pegasus

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